

Best Buy is an Internet revolutionary

Brands that have revolutionized online business have one thing in common...



...Akamai, Enabling the Revolution

Best Buy has been ranked number one for handling daily Web site volume during the holidays. Having added mashups, waiting room applications, and customer-powered content, Best Buy has revolutionized its online customer experience by integrating interactive and rich media, and providing a personalized shopping environment.

A lot can happen in ten years. Especially with Internet technology that's revolutionizing virtually every facet of business. New sales channels. New applications and business processes. New opportunities—and risks. In our first ten years, Akamai has helped the world's leading businesses become the world's leading online businesses. And we're just getting started.

Learn more at www.akamai.com/10years

