



Akamai Professional Services—Enterprise Services Where Business Meets Technology

Whether you're looking to deliver cutting-edge Internet events, develop and optimize Web-based applications, monetize media assets, or improve your Web performance and presence, Akamai Professional Services delivers for you—helping you maximize your return on investment, reduce risk, and optimize your online initiatives. Our Enterprise Services provide the best business and technical solutions by focusing on all aspects of your business, people, processes, and technology.

An Expert Implementation

Akamai's Enterprise Service offering—delivered by the Akamai Professional Services group—is ideal for organizations looking to optimize every aspect of an online effort. Our experts design your solution to address every aspect of your business, people, processes, and technology—enabling you to maximize ROI, leverage our expertise, optimize your solution, and minimize risk. They also manage each implementation element—from your initial engagement, through project management, enterprise consulting and solution architecting—to ensure success.

Maximizes ROI (BUSINESS)

The Enterprise Services offering helps you maximize ROI by delivering technical solutions that address your business needs. These solutions are delivered by the foremost industry experts in optimizing the content distribution of the most cutting-edge Internet events, applications, and Web sites. With a consistent track record of project delivery on-time and within budget, Akamai Professional Services ensure that you meet your objectives.

Leverage Our Expertise (PEOPLE)

We employ some of the world's foremost Internet experts to solve complex infrastructure, content delivery, and application performance challenges. These industry-recognized professionals and technical innovators understand how to best apply Akamai services and technologies to address your business and technology needs. And they've implemented solutions for over 1,000 customers in the private and public sectors—like FedEx, Yahoo, the Department of Defense, to name a few. Whether you're working with our engagement managers, technical project managers, enterprise consultants and architects, or solution architects, you're in the hands of some of the industry's finest.

Optimizes Your Solution (TECHNOLOGY)

To ensure we develop a solution that fully meets your requirements, our Enterprise Services can deliver the following:

- All Akamai services and technologies
- Customized technical solutions
- Custom edge computing applications
- Packaged edge computing applications
- Innovative solutions to business problems

Minimizes Risk (PROCESS)

From concept to integration, we follow Akamai's Enterprise Services Methodology—a proven process based on industry standards that offers a repeatable framework for delivery and is scalable to fit any project. This customer-focused methodology helps ensure your Akamai solution is successfully integrated into your operations and processes.

Consultants

- Engagement Managers
- Technical Project Managers
- Enterprise Consultants and Architects
- Solutions Architects

Consulting Services

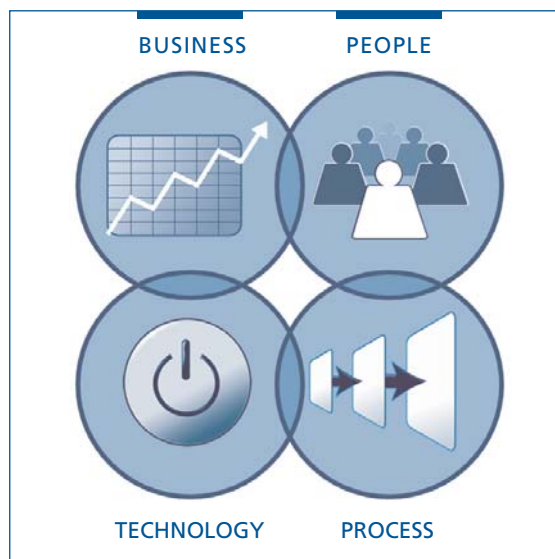
- Performance Assessments
- Architecture Assessments
- 'Blue Sky' Innovation Workshops
- Post-Implementation Consulting

Integration Services

- Technical Integration
- Packaged Solutions
- Custom Applications and Solutions
- Business Process Integration

Expert Consulting and Integration Services

To further optimize your solution, we offer consulting and integration services. Our Professional Services group can assess your site/application performance and design, conduct 'Blue-Sky' innovation workshops, and deliver post-implementation consulting and training. They can also integrate technologies—whether third-party or in-house—with your business processes and develop custom applications and solutions.



Meet An Akamai Expert



David Makofske: Practice Manager for Digital Media

David Makofske, a Practice Manager for Digital Media in Akamai's Professional Services group, has been with Akamai since 1999. He applies his significant IT industry experience as a software engineer and a consultant—with emphasis on IP network, Web, and business application programming—to ensure successful Akamai implementations.

With a master's degree in computer science and diverse industry and consulting experience in Internet infrastructure, government, and telecommunications—including two startups—David is able to optimize infrastructure, content delivery, and application performance for a wide variety of Akamai customers.

An established technical author, David has published two books and three industry paper publications, and has presented at both an Internet Engineering Task Force (IETF) meeting and Network and Operating Systems Support for Digital Audio and Video (NOSSDAV) international workshop.

Sample Customers

- Helped a clothing retailer implement a failover and load balancing solution for its eCommerce Web site, all with no service disruption on very short timelines.
- Developed a custom contest and voting application that allowed a cable television network to serve and collect data from the tens of thousands of viewers who inundated the site during its popular televised show.
- Enabled a major international bank to improve its site performance by 30%.
- Delivered significant performance improvements for five extranets used by an advertising company's large clients.

Area of Expertise

- Digital media streaming
- TCP/IP networks
- Internet infrastructure

There Is Power in The Platform

The Akamai EdgePlatform—the most pervasive platform for content delivery and application acceleration, comprising 20,000 servers in 1,000 networks in 71 countries—is the foundation of every Akamai solution. Akamai delivers between 10-20 percent of all Internet traffic worldwide via this platform—that's tens of billions of Internet interactions daily.

Akamai's global reach, along with optimized routing and connection technologies, enable businesses to optimally deliver dynamic Web site content. The result? A consistently faster Web site experience for consumers. Akamai's

content delivery technologies align each individual consumer with the optimal Akamai server, depending on location and transaction type. To ensure security, content protected by access controls can be delivered securely and rapidly from Akamai's network edge servers. Information that is protected by the SSL protocol is delivered from a dedicated, highly secure portion of the Akamai EdgePlatform.

Unprecedented Visibility and Control

Akamai provides you with a range of features to monitor and control your traffic and Web site content. Tools and alerts enable

you to monitor and manage Web site and content faults, configuration, and performance through the Akamai customer portal.

Where Business Meets Technology

Akamai's Professional Services' team—where 'business meets technology'—calls upon its Internet expertise to architect the optimal solution for your unique business and technical requirements. Through its proven methodologies and processes, this highly experienced team of consultants has implemented effective solutions for over 1,000 Akamai customers.

Contact an Akamai representative for further details about Akamai Professional Services.

About Akamai

Akamai® is the leading global service provider for accelerating content and business processes online. Thousands of organizations have formed trusted relationships with Akamai, improving their revenue and reducing costs by maximizing the performance of their online businesses. Leveraging the Akamai EdgePlatform, these organizations gain business advantage today, and have the foundation for the emerging Web solutions of tomorrow. Akamai is "The Trusted Choice for Online Business." For more information, visit www.akamai.com.



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