

Akamai Media Framework for Adobe® Flash®

A growing number of companies across all industries are developing simple to sophisticated video player applications to deliver their premium or branded Adobe® Flash® Player video content to consumers. But implementing complex, visually stimulating players is no small undertaking. In fact, the costs and complexities can sidetrack even the most experienced interactive developers. Now there is a solution. And it's free.

Easily Create Video Player Applications

The Akamai Media Framework for Adobe Flash is a developer toolkit with player source code that allows organizations to easily build video player applications, while staying in complete control of the design. The kit leverages best practices and leading technologies to simplify the task of creating video player applications. Together with the framework, Akamai Stream OS supports automated workflows for publishing and syndication, allowing organizations to organize, publish, and update their media content to targeted video players-developers can create video player applications that support streaming and progressive download of content created in Adobe Flash Player compatible video, Adobe Flex® and Adobe AIR™.

Access a Comprehensive Toolkit

The Akamai Media Framework includes everything needed to create sophisticated video players:

- ActionScript 3 classes
- Documentation describing the requirements, methods, and properties available in the ActionScript classes
- Sample reference players that demonstrate different use cases for video player applications
- Graphical assets that can be used as a "skin"

Players can be developed for single playback or playback of a channel or play list of content using RSS feeds written according to the Yahoo! Media RSS specification.

Deliver Applications that Generate ROI

With the Akamai Media Framework, organizations can focus their resources on designing a custom branded player that reflects their needs and business strategies-such as supporting advertising. At the same time, the framework streamlines the process for developing rich video applications, virtually eliminating the time usually spent on coding, debugging, and QA.

By taking advantage of the combination of the framework, deployment techniques such as SWFfix, and the Akamai Stream OS delivery network, organizations can quickly implement a world-class solution and provide users with a consistent, high-quality experience. To find out more and to download the Akamai Media Framework for Adobe Flash, visit www.akamai.com/mediaframework_flash.

The Akamai Difference

Akamai® provides market-leading managed services for powering rich media, dynamic transactions, and enterprise applications online. Having pioneered the content delivery market one decade ago, Akamai's services have been adopted by the world's most recognized brands across diverse industries. The alternative to centralized Web infrastructure, Akamai's global network of tens of thousands of distributed servers provides the scale, reliability, insight and performance for businesses to succeed online. An S&P 500 and NASDAQ 100 company, Akamai has transformed the Internet into a more viable place to inform, entertain, interact, and collaborate. To experience The Akamai Difference, visit www.akamai.com.

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Benefits to Your Business

- Reduces development time from weeks to days
- Frees designers to focus on creative and enhancements
- Can easily support various media types, from podcasts to user-generated content
- Simplifies the process of monetizing content



Sample player skins