

Security



Despite the promise and excitement created by today's hyperconnected world, we are becoming all too aware of the risks it can pose. For our customers and their users, the online world can be both an important and a dangerous place to do business.

The "bad guys" are becoming more aggressive in the ways they attack online businesses. The number of distributed denial of service attacks we have investigated, on behalf of our customers, has increased dramatically over the past three years and we now observe attack traffic originating from nearly 200 unique geographies. This is why we have developed enhanced services to help shield our customers from such threats.

Not only is the number of attacks increasing, but also the attackers are becoming more and more sophisticated; their attacks more complex and harder to stop. The damage to a business is not only financial, but also psychological. The loss of reputation these attacks can cause, is a serious repercussion companies risk when they do not properly address security risks.

We believe that Akamai can play a key role in helping our customers deal with the security challenges facing them. We offer a range of security solutions that are designed to help take the worry out of doing business online and in the cloud. This means our customers can spend less time worrying about malicious activity directed toward them and instead concentrate on doing what they do best: driving their own growth and innovation.