

Enterprise in a Mobile World.

98%

Employees at **98%** of companies access business applications from mobile devices outside the office.

these are the challenges they face



Users want access anywhere, on any device



Enterprises need to look beyond the private WAN for application delivery



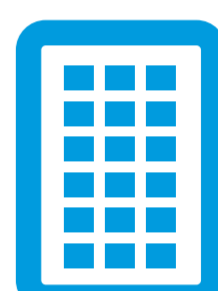
Using the Internet for application delivery brings inherent challenges – security, performance, and reliability



Because mobile networks were not built for the web, the last mile suffers from high latency and packet loss

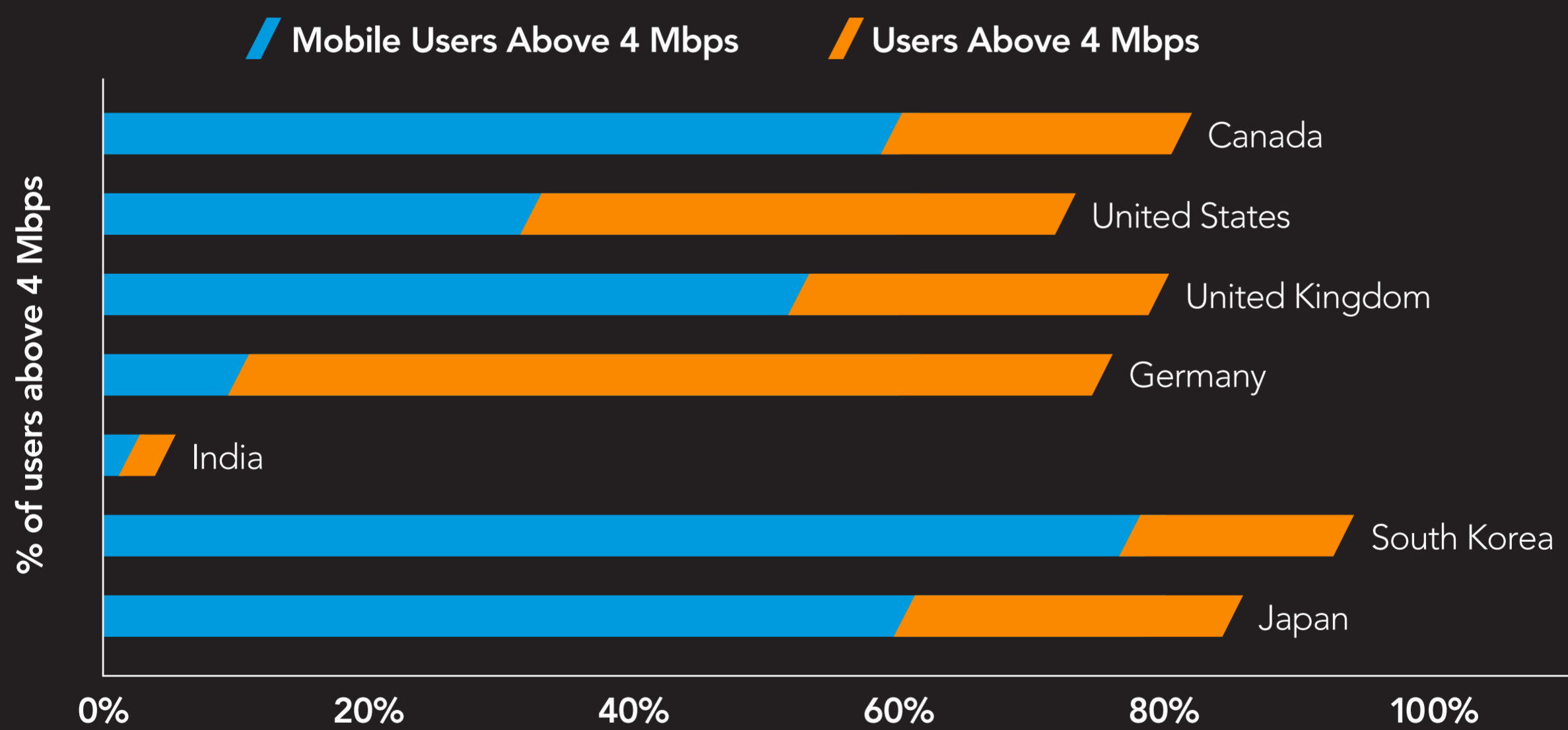


There has been a massive increase in the number of device types, operating systems, and browsers



11K+ mobile devices **10+** mobile browsers
MOBILE IS COMPLEX

Mobile is 4x slower than landline. PRODUCTIVITY SUFFERS



PERFORMANCE IS SLOW

Enterprises need to provide the same experience across device platforms.

Akamai's Web Performance Solutions can help.

By utilizing the Akamai Intelligent Platform™, enterprises can enable faster and more reliable mobile web experiences.

- Ensure users take the **fastest Internet route**
- Real-time optimizations **deliver responsive experiences**
- Dynamically **optimize image delivery** for user situations
- Gain **deep, granular insights** into your web delivery
- Accelerate delivery to **any user, on any device, worldwide**