Akamai Creates New Opportunities for Mobile Network Operators

Experience the Edge

Supporting Enterprises with their 5G Strategy

Digital transformation initiatives are driving enterprises toward 'mobile first' strategies which create new demands for security and management of mobile devices and introduce new requirements for self-service to ensure agility. This creates opportunities for operators to remove barriers and speed up enterprise digitization.
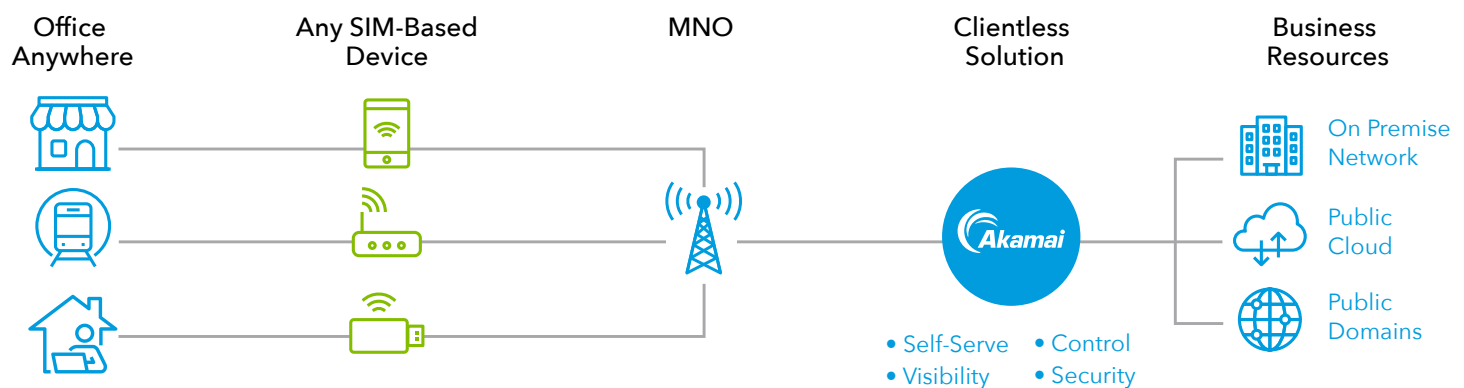

Figure 1. Deliver tools that support a secure working model where the office is anywhere the employee is

Akamai Value

Akamai Security and Personalization Services (SPS) help MNOs and MSPs create services for new and existing customers, and differentiate service offers with better security, visibility, and performance for users of mobile devices.

Upselling

Capitalize on the accelerated adoption of digital technologies and increasing reliance on mobile devices.

SPS Secure Mobile

Empowers enterprises to accelerate their digital transformation while maximizing the employee experience and security on the move.

Cross-selling

Offer a new value proposition that extends SD-WAN into the mobile edge.

SPS Secure Edge

Supports the implementation of a 5G SASE strategy by delivering secure, frictionless access to corporate resources, for humans and machines (IoT) at the mobile edge.

Expansion

Grow your business into new customer segments and industry verticals that require secure IoT solutions.

SPS Secure IoT

Equips businesses to securely connect, manage, and control communications between smart devices at the IoT edge and application services they depend on to function.