

## Key insights of the report

-  Financial services remains the most targeted industry by Layers 3 and 4 DDoS attack events, which are growing far more persistent and adaptive. The median attack duration is up by 738% since 2024 on a global basis and by 1033% in Europe, the Middle East, and Africa (EMEA), driven by AI-powered methods, legacy system flaws, and rapid digital banking expansion.
-  Cyberattack methods against financial services vary significantly by region: EMEA is the primary target for Layers 3 and 4 DDoS (62%), Asia-Pacific (APAC) is the most targeted for Layer 7 DDoS (52%), and in North America, web attacks are the most prevalent (44%).
-  Pro-Iran hacktivist activity, including both isolated and coordinated DDoS campaigns, has increasingly been targeting financial institutions through online banking, payment systems, and API disruptions.
-  During 2025, banking was the primary target for web attacks: 60% of total web attacks and 83% of attacks against API endpoints targeted the banking vertical.
-  Advanced bot activity surged by 147% in late 2025 — in one extreme case study, a staggering 96% of all site traffic was identified as malicious scraping bots.