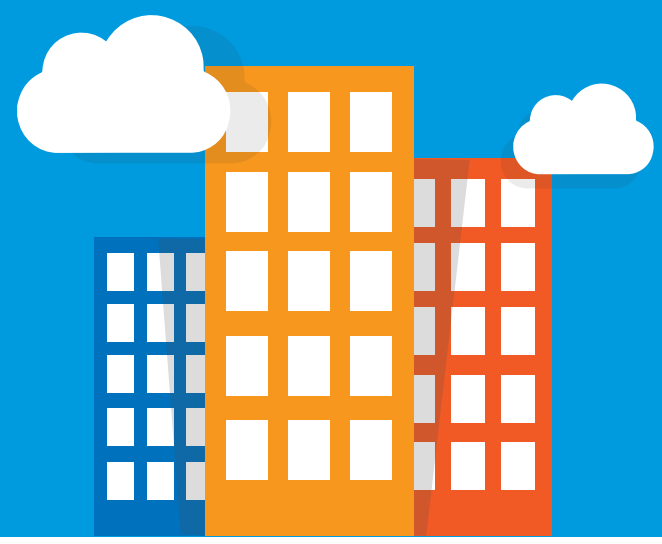


Architects Weigh in on the Internet's Role in Enterprise Infrastructure



ENTERPRISE INFRASTRUCTURE TODAY



In 2014, Big Data was the top area of IT investment

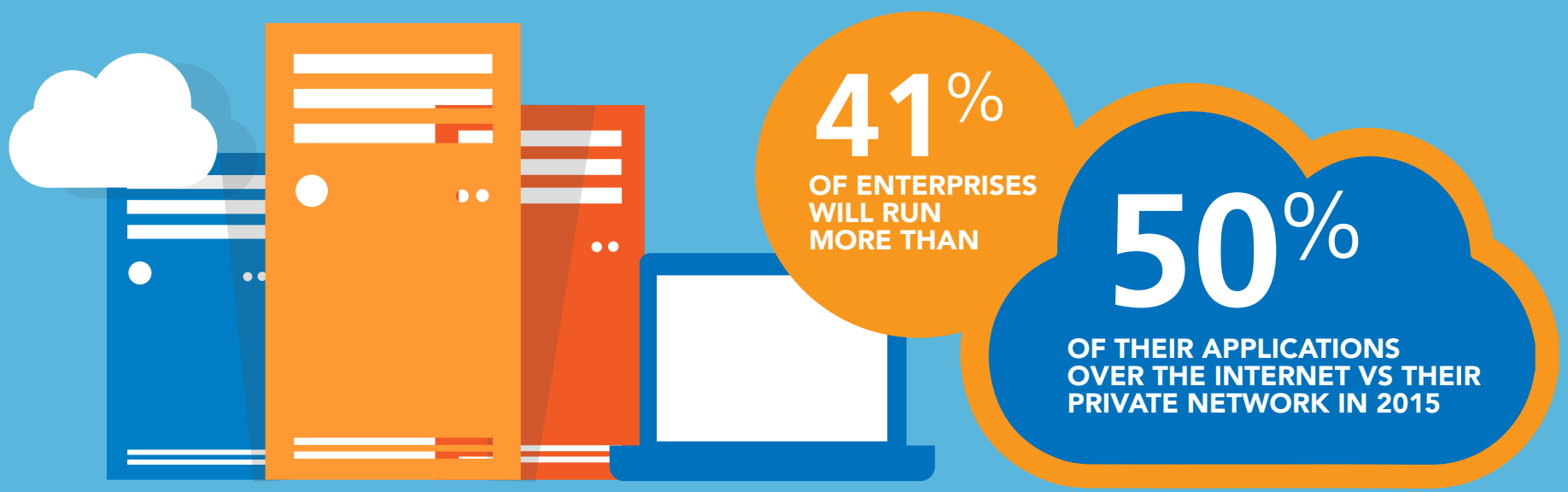


97% have users access business applications on a mobile device



Almost half of participants reported 20% of their user base outside the US

APPLICATION TRENDS INTERNET vs PRIVATE NETWORK

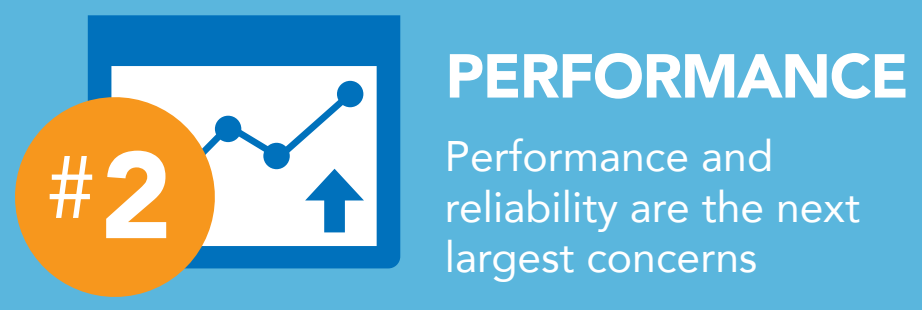


KEY CHALLENGES



SECURITY

Security remains the top concern when leveraging the Internet



PERFORMANCE

Performance and reliability are the next largest concerns

AKAMAI WEB PERFORMANCE SOLUTIONS

Akamai Web Performance Solutions enable enterprises to leverage the Internet to deliver all their web-based applications in a fast, reliable, secure and cost-effective way.

DRIVING DOWN COSTS



5%+ of savings in **IT and network infrastructure** costs are reported by the majority of customers

INCREASING PERFORMANCE



50%+ site and application **improvement** reported by the majority of customers

RAISING PRODUCTIVITY



10% **reduction** in downtime of apps and sites

EXTEND

Extend your application security perimeter outside the data center.

ROUTE

Automatically select a superior Internet route with Intelligent routing.

BALANCE

Dynamically balance Internet traffic across multiple data centers and fail-over in real-time.

REAL-TIME

Gain real-time visibility into user experience and alerts when app response times lag.

DETECT

Automatically detect and shut down security threats on the network, before they ever get to your data center.

REDUCE

Reduce application load times and round-trips through dynamic TCP optimizations.

OFFLOAD

Provide origin and network infrastructure offload capability for your traffic.

Gatepoint Research surveyed over 350 executives from a variety of Fortune 100 companies to compile best practices, future trends, and hurdles to bringing enterprise applications online

FOR MORE INFORMATION
visit www.akamai.com/appdelivery

