

YOUR GAME DELIVERS. BUT DOES YOUR TECHNOLOGY?

Choose the scaling challenges that keep you up at night.



IMPROVING USER RETENTION

Challenge for 63% of game tech leaders

Your developers are working round the clock to deliver patches and updates that keep players engaged, but if you fail to deliver these updates quickly and seamlessly, you risk ticking off your player base.



EXPANDING GLOBALLY

Challenge for 36% of game tech leaders

You built your game and it's a huge hit, but your plug and play tech solutions aren't equipped to handle player demand. You can't manage the traffic and your servers are melting down leaving players in the lurch.



REDUCING INFRASTRUCTURE COSTS

Challenge for 50% of game tech leaders

You've already built an infrastructure but your origin server is choking because of the high global demand. Offloading your infrastructure saves time, cost, and headaches and ensures uninterrupted play for your players.



OPTIMIZING FOR EVERY DEVICE

Challenge for 31% of game tech leaders

You're already working overtime to deliver new content consistently and at scale to players all over the world, but what steps are you taking to ensure your game works flawlessly on every device?



AVOIDING SECURITY THREATS

Challenge for 84% of game tech leaders

Players have no tolerance for short attacks that result in a lost game or bots that keep popping up disrupting their play. If you don't protect your data center servers, players won't feel safe giving you their personal information or purchasing add-ons for your game.



PARTNER WITH AKAMAI TO RESOLVE SCALING ISSUES AND RETAIN PLAYERS

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