

mPulse Service

Digital Performance Tracking and Business Optimization



With the rise of global data and trends moving at the speed of light, performance is everything. Akamai's mPulse Service package helps you to optimize the use of mPulse by enabling a unique digital marketing strategy that collects and analyzes every byte of performance data about web and mobile users – in real time.

Overview

mPulse Service provides professional services and expert assistance to optimize the use of mPulse. This integrates detailed site performance and an assessment of trends to drive measurable business outcomes to empower our customers.

Key Features



Monthly Tuning Report

Identifies site performance and assesses trends, enabling full visibility into your application's performance. It also helps identify and isolate potential problem areas impacting business-relevant key performance indicators (KPIs).



Business Assessment

Provides in-depth analysis performed by an industry expert for site-wide problems impacting business-relevant KPIs. The analysis will be documented and specific recommendations will be presented.



Professional Services

Includes an aligned Akamai Solution Expert and quarterly hours that can be used for recommendations coming out of the monthly tuning report, business assessment, or Q&A.



Akamai secures and delivers digital experiences for the world's largest companies. Akamai's intelligent edge platform surrounds everything, from the enterprise to the cloud, so customers and their businesses can be fast, smart, and secure. Top brands globally rely on Akamai to help them realize competitive advantage through agile solutions that extend the power of their multi-cloud architectures. Akamai keeps decisions, apps, and experiences closer to users than anyone – and attacks and threats far away. Akamai's portfolio of edge security, web and mobile performance, enterprise access, and video delivery solutions is supported by unmatched customer service, analytics, and 24/7/365 monitoring. To learn why the world's top brands trust Akamai, visit www.akamai.com, blogs.akamai.com, or [@Akamai](https://twitter.com/Akamai) on Twitter. You can find our global contact information at www.akamai.com/locations. Published 06/19.