

Akamai enables Humax to deliver software to set-top boxes globally, with no downtime



“ As a leader in the global digital broadcasting industry, Humax is committed to providing trustworthy services globally. Before the introduction of Akamai’s [Media Delivery Solutions](#), the biggest challenge for Humax was to deliver large firmware updates reliably to a large number of set-top boxes around the world. Akamai enabled us to manage global traffic more efficiently without having to deploy additional infrastructure. I’m pleased that with Akamai’s solutions our global customers can enjoy our services in a more reliable environment.

— **Yoon Dae-chul**, IT Infrastructure Team Manager, Humax

The Situation

Founded in 1989, Humax provides high-quality video and broadband gateways to major broadcasters and telecom carriers in 80 countries around the world. As a leading global gateway provider, Humax has acquired world-leading digital broadcasting device technologies for manufacturing digital set-top boxes. Its aim is to create a platform where customers can enjoy digital content at home, easily and conveniently. An attestation to its success, Humax won both the 2016 AT&T Supplier Award and the 2016 BT sustainable supplier award.

The Challenge

As the number of functions running on firmware have increased, Humax states that software updates on its platform have increased nearly tenfold over the past five years. When a large firmware update is released simultaneously for set-top boxes sold around the world, it requires a significant amount of network infrastructure and network capacity. Due to a lack of proper infrastructure, it would take hours to download the firmware and to boot the set-top boxes under Humax’s current platform. Humax also had to reliably handle rapidly-growing download traffic around the world.

The Goals

- **Establish reliable network infrastructure** to support the rapidly growing firmware download capacity quickly
- **Ensure service consistency** without downtime — even during peak hours
- **Provide reliable service** globally and gain visibility into global traffic

The Results

- Website operated under stable conditions despite very high traffic load, due to Akamai’s [Media Delivery Solutions](#)
- Recorded no downtime since the introduction of the solution (in 2011/five years ago)
- Provided reliable services in 80 countries without having to deploy additional network infrastructure

HUMAX

COMPANY

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INDUSTRY

Media & Entertainment

SOLUTIONS

- Media Delivery Solution

KEY IMPACTS

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Humax

Why Akamai?**Enhanced Customer Confidence by Recording No Downtime for Five Years**

Consumers turn on their set-top boxes at home around the same time – before going to work and upon returning home from work. This means that downloading large software files occurs almost simultaneously on numerous devices around the world. Failure to respond to traffic can lead to immediate downtime or require hours to download files when customers turn on their set-top boxes simultaneously. This can have a direct impact on service and a negative impact on Humax's business performance.

Humax has been able to further enhance customer confidence by experiencing no downtime since it introduced Akamai's [Media Delivery Solutions](#) in 2011. In addition, it responds with firmware software capacity of more than 1GB files, which is greater than the 100MB capacity of five years ago. Humax's IT Infrastructure Team Manager Yoon Dae-chul said, "We never worry any longer about bandwidth when releasing large firmware updates due to the solution's excellent scalability. This enables us to operate our business more reliably."

Reliable Service in 80 Countries Without Investing in Network Infrastructure

Humax's headquarters in Korea directly manages the software support of a large number of set-top boxes sold in 80 countries around the world. Akamai's global network has helped Humax provide its innovative services around the world quickly and safely without having to deploy or build out additional network infrastructure.

"We believed that Akamai's global coverage was what we really needed to provide our services around the world more reliably. We have greatly benefited from visibility into traffic usage and information offered by the [Akamai Intelligent Platform™](#), a distributed platform that operates worldwide. Akamai truly helps us maintain trust with global customers," said Yoon.

About Humax

Founded in 1989, Humax is a leading global gateway manufacturer that provides high-quality video gateways and broadband gateways to major broadcasters and telecom carriers in 80 countries around the world. Humax has its headquarters and R&D center in Korea and Vietnam respectively, operating 20 corporations and branch offices in the U.S., U.K., Germany, United Arab Emirates, Japan, India, Australia, and Brazil. As of 2015, Humax generates sales of KRW1.4267 trillion and has over 1,000 employees around the world. For more information, please visit <http://www.humaxdigital.com>.



As the global leader in Content Delivery Network (CDN) services, Akamai makes the Internet fast, reliable, and secure for its customers. The company's advanced web performance, mobile performance, cloud security, and media delivery solutions are revolutionizing how businesses optimize consumer, enterprise, and entertainment experiences for any device, anywhere. To learn how Akamai solutions and its team of Internet experts are helping businesses move faster forward, please visit www.akamai.com or blogs.akamai.com, and follow @Akamai on Twitter.

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