Meet the Marketing and Sales Divisions

OVERVIEW

Our Marketing and Sales teams are instrumental in growing our business and customer base while marketing our products to the world. Our Marketing teams specialize in multiple areas such as branding, event marketing, web marketing, and field marketing. Our Sales division focuses on efforts to scale our business while providing an exceptional level of client interaction. Students and recent grads who join our Marketing and Sales teams can expect to help craft the future growth strategy of the company, while continuing to ensure we remain competitive and a top choice for businesses.

OUR ROLES

Marketing: Field Marketing, Brand Marketing, Digital Marketing, Corporate Communications, Web Marketing

Sales: Business Operations Analyst, Sales, Sales Enablement, Sales Program Management

DO WHAT YOU LOVE

Are you someone who loves the thrill of closing a deal, or watching the reveal of a global TV spot you contributed to? If so, you'll feel right at home within our Marketing and Sales teams! In our Marketing and Sales division, you will work creatively and collaboratively to attract new business and showcase our groundbreaking products to the world. During onboarding, you can expect to begin your internship with training, introductory calls, and project overviews. As you grow into the role, you can expect to have weekly one-on-one calls with your manager and mentor, as well as team meetings and brainstorming sessions.

ARE YOU A GOOD FIT?

To be successful in our Marketing and Sales divisions, participants must have a demonstrated passion for working with people. Our functions make day-to-day decisions based on data, so an analytical mindset and attention to detail are also important. By the end of the assignment, participants will have honed their analytical skills and ability to use spreadsheet tools such as Excel and will have deepened their understanding of communication strategies across a global audience.