

# EZDRM Enabled Secure, Low-Latency Streaming

The company seamlessly integrated with Akamai Cloud to offer unmatched security and enable optimized media streaming solutions



5x faster  
response time



Seamless  
integration



Expanded  
business

## Providing digital rights management as a service

For more than 20 years, EZDRM has been laser-focused on delivering affordable, user-friendly, and easily integrated digital rights management (DRM) security solutions. Since coining the term DRM as a service (DRMaaS), the company has helped countless organizations enable revenue streams while securing their content and business models. As an Akamai [Qualified Compute Partner \(QCP\)](#), it upped its game by offering a cloud native DRMaaS solution on Akamai Cloud.

## Optimizing streaming for the future

EZDRM makes the complex simple with its fully managed service, putting powerful DRM technology in the hands of service operators and content owners. "DRM isn't just about protection; it's about saving revenue by fighting global piracy," said Olga Kornienko, COO and Co-Founder of EZDRM.

Now, its cloud-based DRMaaS is available to all Akamai customers. By leveraging [Akamai Cloud](#) — the world's most distributed cloud computing platform — service operators and content owners can deliver premium content securely and efficiently across multiple devices.

Working hand in hand with Akamai edge encoders and packagers, EZDRM supports lightning-fast, low-latency [streaming services](#). Plus, by optimizing video workflows and putting content closer to end users, it also minimizes potential security risks. "Our edge security solutions enabled by Akamai Cloud allow us to offer cutting-edge solutions for live event streaming," said Kornienko.



### Location

Rye Brook, New York  
[ezdrm.com](http://ezdrm.com)

### Industry

High Tech

### Solution

[Cloud Computing](#)



## The advantages of an Akamai partnership

Partnering with Akamai was an easy choice. “Akamai Cloud offers unbeatable scalability and latency,” Kornienko explained. Besides Akamai’s rock-solid reputation and its open standards commitment (which aligns with EZDRM’s anti-lock-in ethos), the partnership offers access to Akamai’s sales force. “We gain insight into new opportunities for growth, where our solution can make a difference,” she continued.

### Rapidly responding to customer needs

Globoplay, the largest Brazilian video streaming platform, is just one of the customers benefiting from the EZDRM–Akamai partnership. With more than 22 million monthly users who watched 6 billion hours of content in 2023, Globoplay needed a fast migration from on-prem to SaaS DRM. EZDRM completed the entire migration in just three weeks — beating a tight one-month deadline.

“We were able to quickly spin up Linode [Akamai Cloud] servers on the edge. Instead of bringing a customer live in 200 to 300 milliseconds, we can do it in 50 milliseconds. It’s incredible that we sped up our response time five-fold,” commented Kornienko.

### Shaping the future of streaming business models

Looking ahead, EZDRM isn’t stopping at faster response times. With Akamai’s ultra-low latency and globally distributed platform, new business models like real-time betting and remote [content delivery](#) are now possible. As Kornienko put it, “Akamai helps us deliver content faster and farther, even in super-remote regions, while adhering to global standards like the Coalition for Content Provenance and Authenticity (C2PA).”



We value partnerships that help us thwart threats, and with Akamai, we found the perfect ally to help us protect content and drive the industry forward.

— Olga Kornienko  
COO and Co-Founder, EZDRM



EZDRM offers a straightforward, one-stop solution for protecting and monetizing your video content. EZDRM is one of the original companies to make offering DRM services the core of their business. Since coining the term DRM as a Service (DRMaaS), over the last 20+ years they have helped to drive the streaming video business from a technical backwater to the major force driving news and entertainment today. The EZDRM solution is ideal for global secure delivery of live, on-demand, downloadable and offline video services, eliminating proprietary integration and format concerns. EZDRM is digital rights management — simplified. [ezdrm.com](https://ezdrm.com)