

# Deliver New Services to Improve Security, Visibility and Control at the Mobile Edge



Employees and customers are now all online, all the time, increasingly on mobile devices. This has energized digital transformation efforts for many organizations and prioritized the need to secure employee and customer experiences. Akamai Security and Personalization Services help providers deliver robust mobility solutions to support secure-by-design digital transformation.

55%

Of global organizations will focus on driving the digital transformation of their business<sup>1</sup>

34%

Of employees will work remotely on a permanent basis in 2021<sup>2</sup>

44%

Of CXOs admitted to a cybersecurity incident during COVID-19<sup>1</sup>

39%

Of global organizations think scaling endpoint security is an issue<sup>1</sup>

## Akamai Carrier Mobile Portfolio



Address large markets: corporate cellular and IoT



Improve visibility and control for mobile-first organizations



Mitigate cybersecurity attacks on mobile endpoints



Reduce the total cost of ownership of mobile security

## Akamai Security and Personalization Services

Akamai Security and Personalization Services help providers move beyond performance and availability and differentiate based on security. Akamai's carrier mobile portfolio supports the strategic alignment of mobile security and networking policies of mobile-first organizations. Carrier mobile products are designed to protect subscribers at the mobile edge against cyberthreats, while enhancing visibility, productivity and control.

1. [www.branchofone.com/wp-content/uploads/2020/11/GLOBAL-CXO-STUDY-2020-The-Future-of-the-Secure-Office-Anywhere-Updated-191120.pdf](http://www.branchofone.com/wp-content/uploads/2020/11/GLOBAL-CXO-STUDY-2020-The-Future-of-the-Secure-Office-Anywhere-Updated-191120.pdf)

2. [www.reuters.com/article/us-health-coronavirus-technology/permanently-remote-workers-seen-doubling-in-2021-due-to-pandemic-productivity-survey-idUSKBN2772P0](http://www.reuters.com/article/us-health-coronavirus-technology/permanently-remote-workers-seen-doubling-in-2021-due-to-pandemic-productivity-survey-idUSKBN2772P0)