

Large Online Retailer Utilizes Enterprise Threat Protector to Guard Against Ransomware



Requirements

- Simple to install and maintain
- Minimal network disruption
- Must block instances of phishing, malware, and ransomware attacks

The Company

A large online retailer known for their high attention to customer service only employs a small security team. With a lean team, any technology investments the retailer makes are carefully considered for ease of implementation, overall maintenance, amount of downtime for deployment, and reliability.

Situation

This online retailer, also one of Akamai's web performance customers, learned about the new Enterprise Threat Protector security solution that proactively protects businesses against advanced threats such as malware, ransomware, phishing, and data exfiltration that exploits the Domain Name System (DNS). Understanding that they were innately at risk, the retailer initiated a free 30-day trial to determine if the Enterprise Threat Protector product was needed.

Why Akamai?

The retailer initiated a trial through Akamai's online marketplace, and Enterprise Threat Protector was so easy to integrate and simple to configure that they needed no assistance. During the 30-day trial, Enterprise Threat Protector blocked a large number of command and control requests related to instances of Locky ransomware. Within a few days of that discovery, the customer purchased Enterprise Threat Protector directly from the online marketplace. They stated that the product had already paid for itself through mitigation of this one instance of ransomware. The duration from trial activation by customer to purchase was 45 days. The customer stated that given simplicity of setup, lack of disruption to the network or users, and minimal technical expertise required for management, the business case and decision were straightforward.



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