Your diners are getting more tech-savvy and so should your restaurants. Optimizing the back-of-house operations to maximize the front-of-house customer experience is what the Internet of Things is all about.

Delight your customers with the tastiest, healthiest food in the fastest time

Besides monitoring freezers, refrigerators, and fryers to improve operations, connecting your entire restaurant can also optimize kiosk ordering, digital promotions, and in-vehicle ordering and payment. The slowness and limited scale of alternate solutions could limit your ability to collect this additional data. The Akamai Intelligent Edge Platform supports a massive number of data points to alleviate concerns of data limitations.

Ensure business continuity with world-class security and guaranteed message delivery

If an outage or network flap occurs, alternate service providers may not be able to reconnect to all of your stores and equipment quickly and easily, causing errors in monitoring. The Akamai Intelligent Edge Platform, with state-of-the-art identity, encryption, and authentication, is designed to reconnect millions of devices within seconds so you can keep on cooking and serving your customers.

Reduce IT resources and move faster to market with Akamai’s fully managed cloud messaging service

Alternate messaging services require you to integrate separate components to collect, secure, store, deploy, and manage your solution. Akamai’s fully managed service provides an entire solution, pre-integrated in a single product offering to reduce costly IT resources, simplify global deployment, and get to market faster. Simple, serverless, and worry-free.

Optimize your restaurant operations with real-time insights at global scale

Collecting, storing, and managing all the connected devices in thousands of restaurants all over the world is a huge challenge. Akamai’s distributed edge network is close to your restaurants, in thousands of cities, in hundreds of countries worldwide, providing real-time access to your restaurants’ data-driven business insights. Centralized cloud services cannot match this high performance.

Learn more at akamai.com/edgecloud