What You Should Know About Cloud Software Adoption in the Manufacturing Industry

4 KEY FINDINGS

Top 5 expected benefits of SaaS

- Improve Security: 35.2%
- Improve Staff Productivity: 31.6%
- Enhance Internal Service Delivery & Business Agility: 30.2%
- Simplify & Standardize Infrastructure: 29.1%
- Reduce IT Budget: 27.5%

Top 4 attributes mission-critical SaaS applications need to meet

- Integration: 35% (35.2%)
- Customization: 34.9% (31.6%)
- Collaboration: 33.8% (30.2%)
- Security: 32.9% (29.1%)

Key adoption inhibitors for mission-critical applications

- Security: 34.9%
- EASE OF USE: 29.4%
- HIGHLY SECURE: 28.4%
- SUPPLY CHAIN MANAGEMENT: 27.5%
- CRM: 25.8%

IDC conducted a study in June 2016 of 704 cloud-using organizations from a variety of industries including the manufacturing industry. The survey profiled the companies’ use of the cloud and asked specifically about benefits, inhibitors, and key attributes considered to be most important when thinking about moving mission-critical applications to the cloud.

Top 4 key findings

1. 80% of SaaS customers agree

Today’s manufacturing organizations are looking for attributes in cloud software offerings that go beyond basic benefits and risks. Cloud-using manufacturing companies should collaborate with cloud software providers to set more granular policies, build business case models, evolve SLAs, and build new on-shore operations with a focus on IT knowledge and flow of business interests within the new organization.

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