Learn about Akamai Cloud Security Solutions
Akamai’s web application firewall and DDoS solutions include easy-to-deploy, low-maintenance solutions for enterprises.

**Opportunities**

- No difficult to manage
- Introduce latency
- Produce more alerts that can be evaluated
- Often are not updated regularly
- Are prone to DDoS outages

**DAMAGE**

- Exposure of confidential data
- Damage to partner and customer relationships
- Identity theft
- Reputational harm
- Lost revenue
- Technical support

**COST TO ENTERPRISE**

- Expose business, customer and partner confidential data
- Provide website resources to malicious users
- Render your site unavailable
- Degrade website performance

**40%**

- Most web attacks are opportunistic
- Most web attacks are exploiting vulnerabilities

**WEB ATTACKS**

- Bots search sites at random, looking for web applications compromised in past 12 months

**DAMAGE**

- Websites and web applications with a serious vulnerability

**WEB APPLICATION FIREWALL**

- Filters needed to manage a WAF
- Increase performance (50%)
- Reduce latency (50%)

**120%**

- Increase profit margin (120%)
- Increase customer satisfaction (120%)

**INTERNET OF THINGS**

- Millions of connected devices infected and reflected
- Powerful servers infected by Brobot
- Anonymous recruits human participants

**IoT Fuels Big DDoS**

- Size of DDoS Attacks (Gbps)

**600**

- Cost to enterprise
- Cost to attacker

**Learn more about Akamai cloud security and enterprise web application protection at akamai.com/cloud-security**