It's more complex and expensive than ever to deliver seamless web experiences to any customer on any device, anywhere.

IMAGES ARE BECOMING THE TOP OBSTACLE TO DELIVERING HIGH PERFORMING, RESPONSIVE SITES

63% of page weight comes from web images

The average web page has 60 images

Pages served to mobile devices have grown 203% since 2011

CONSUMERS REQUIRE:
Dynamic, image rich experiences

DELIVERED AT LIGHTNING FAST SPEEDS

THE CHALLENGE?

To create all the right web images on your own requires valuable staff resources, and means a 100x explosion of your image library – a significant cost to infrastructure.

Responsive design is subject to over-downloading, which increases page load time and leads to dissatisfied customers.

A CLOUD IMAGE MANAGEMENT SOLUTION WILL

Automatically optimize images to deliver the highest quality image with the least amount of bytes based on human perceptual quality

Intelligently convert images to the size and format that is best suited for each device, software and screen dimensions

Dynamically transform derivative images through policy-based configuration without adding code to your application

Reduce cost by eliminating imaging infrastructure and storage, while taking advantage of a globally distributed caching platform

Activate automatic image optimizations without adding JavaScript to your pages

Integrate seamlessly with existing CMS, storage, and publishing workflows

See how you can solve the image problem here

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