It Doesn’t Add Up

Security Trends in High Tech

What Users Say

95% worry about security threats

But only 26% plan to take action in the next year

Tradeoffs

Respondents say:

Security:

Security inhibits downloads 32%

Akamai security solutions make poor user experiences 27%

Red iris counts on Akamai security

43% of respondents plan to increase cloud services

But only 26% of respondents plan to upgrade their security

Why Outsource Security?

Respondents say:

Reliability 35%

Expertise 33%

Akamai has handled the biggest DDoS attacks

Q: Bots—good or bad?

A: Both

63% see bots as a tool and a security risk

All websites receive bot traffic daily

Not all bots are created equal

It doesn’t add up

As the global leader in Content Delivery Network (CDN) services, Akamai makes the Internet fast, reliable, and secure for its customers. The company’s advanced web performance, mobile performance, cloud security, and media delivery solutions are revolutionizing how businesses optimize consumer, enterprise, and entertainment experiences for any device, anywhere. To learn how Akamai solutions and its team of Internet experts are helping businesses move faster forward, please visit www.akamai.com or blogs.akamai.com, and follow @Akamai on Twitter.

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