

SECURITY TRENDS IN HIGH TECH

WHAT USERS SAY

95%
WORRY ABOUT
SECURITY THREATS

BUT ONLY

26%
PLAN TO TAKE ACTION
IN THE NEXT YEAR



It Doesn't Add Up

TRADEOFFS

RESPONDENTS SAY



SECURITY:



**INHIBITS
DOWNLOADS**

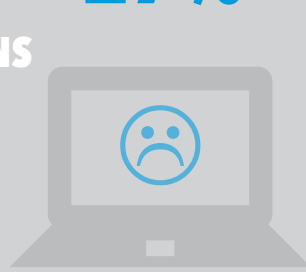
32%



**AKAMAI
SECURITY SOLUTIONS
STOPS ATTACKS
WITHOUT
REDUCING
PERFORMANCE**

**MAKES POOR USER
EXPERIENCES**

27%



RED HAT COUNTS ON AKAMAI SECURITY



**MORE CLOUD =
MORE NEED FOR SECURITY**



43%

OF RESPONDENTS
PLAN TO INCREASE
CLOUD SERVICES

BUT ONLY



26%

OF RESPONDENTS
PLAN TO UPGRADE
THEIR SECURITY

AKAMAI

MAKES THE CLOUD
BUSINESS READY



STOPS NEW THREATS
AS THEY EMERGE

WHY OUTSOURCE SECURITY?

RESPONDENTS SAY:

RELIABILITY 35%

DEUTSCHE TELEKOM
SELECTED AKAMAI
FOR PERFORMANCE
AND RELIABILITY



EXPERTISE 33%

WIRED DDoS ATTACKS
ON THE RISE, GETTING
MORE SOPHISTICATED
AND INTENSE

Akamai has Handled The Biggest DDoS Attacks

THE TOP 10 GLOBAL SOFTWARE COs
3 OF THE TOP 5 SEMICONDUCTOR COs
9 OF THE TOP 10 PUBLIC SaaS COs
100+ SAAS PROVIDERS

TRUST AKAMAI

Q: BOTS—GOOD OR BAD?

A:
BOTH



63%

SEE BOTS AS A TOOL AND A SECURITY RISK

ALL WEBSITES RECEIVE BOT TRAFFIC DAILY
NOT ALL BOTS ARE CREATED EQUAL

TIME: BOTS OUTNUMBER PEOPLE ON THE WEB

AKAMAI BOT MANAGER: HANDLES ALL TYPES OF BOTS

Source: Security Trends in High Tech Pulse Report, Gatepoint Research, March, 2017



As the global leader in Content Delivery Network (CDN) services, Akamai makes the Internet fast, reliable, and secure for its customers. The company's advanced web performance, mobile performance, cloud security, and media delivery solutions are revolutionizing how businesses optimize consumer, enterprise, and entertainment experiences for any device, anywhere. To learn how Akamai solutions and its team of Internet experts are helping businesses move faster forward, please visit www.akamai.com or blogs.akamai.com, and follow @Akamai on Twitter. Published 04/17.