

# Akamai for Software

Move your Business Faster Forward



Akamai helps the world's leading software companies move their business faster forward by removing complexity and enabling them to deliver a secure, high performing user experience on any device, anywhere.

In the fast-paced software industry, successful companies are ones that create an incredible customer experience while developing innovative products. In this fiercely competitive market, it's essential to have infrastructure in place where these innovations can flourish. Whether you are leveraging the cloud for delivery of your web based or SaaS applications, delivering your software electronically, or focused on fast, quality web experiences, Akamai has solutions that allow you to leverage the web to deliver consistent, secure and optimized user experiences to every user, across every device.

## The Value of Akamai for the Software Industry

- Drive software distribution
- Meet expectations for web and application performance
- Eliminate costly build-out of IT infrastructure
- Protect data and defend against attacks

## The Akamai Intelligent Platform™

Our managed services address core weaknesses of the public Internet, using the Akamai Intelligent Platform™ -130,000 servers across 80 countries- to detect and avoid problem spots. We deliver your software, content, and applications closer to end users, so their experience is always fast and consistent. And our detailed reporting tools inform you of everything happening across your entire online universe.

## Drive Software Distribution

Innovative software companies focus on developing applications, and then update them with added features and minor bug fixes. But building, maintaining, and managing infrastructure to support the distribution of this software to millions of customers around the globe shouldn't be a core area of focus. As physical media has given way to web-based delivery, software publishers are tasked to ensure that the download performs consistently fast. Failure to do so can negatively impact customer satisfaction, brand reputation, and top-line revenues.

Leveraging the Akamai Intelligent Platform, software publishers can provide their customers a predictable and reliable download experience, without the need for infrastructure build out.

## Meet Expectations for Web and Application Performance

Consumers have high expectations. Web and application performance is no different. More and more, end-users demand fast and engaging web experiences on any device, any time. But inherent problems with the Internet make it difficult to ensure fast, reliable delivery of applications and dynamic sites.

The Akamai Intelligent Platform allows you to improve the performance, scalability and reliability of your web-based applications, all while minimizing your total cost of ownership.

## Protect and Defend against Attacks

To be successful in today's hyperconnected world, software companies need to be able to innovate without fear. Distributed Denial of Service (DDoS), web application, and DNS infrastructure attacks represent some of the most critical threats today.

By extending the security perimeter outside the data center, Akamai's highly scalable always-on solutions defend against DDoS attacks, attacks against web applications, and direct to origin attacks. By leveraging the Akamai Intelligent Platform, software companies can reduce the risk of downtime, protect revenue, and maintain performance in times of attack.

## QUICK FACTS

- 85% of the world's Internet users are milliseconds away from Akamai web and mobile optimization
- No one delivers more web content than Akamai

“ We have successfully expanded our business through innovative products and rapid response to new threats. Akamai's ability to deliver fast, reliable updates to our customers has helped make this growth possible.”

– **Andy Smith,**  
Senior Systems Engineer, Sophos

## Software Fact Sheet

**“ Akamai demonstrated a clear understanding of our business and the needs of our customer. The response we received from Akamai was phenomenal.”**

— **John Friberg**, Corporate IT Manager, Norman

### Akamai is Trusted by:

20 OF THE TOP 25  
Software Companies

### Representative Customers



Akamai® is a leading provider of cloud services for delivering, optimizing and securing online content and business applications. At the core of the company's solutions is the Akamai Intelligent Platform™ providing extensive reach, coupled with unmatched reliability, security, visibility and expertise. Akamai removes the complexities of connecting the increasingly mobile world, supporting 24/7 consumer demand, and enabling enterprises to securely leverage the cloud. To learn more about how Akamai is accelerating the pace of innovation in a hyperconnected world, please visit [www.akamai.com](http://www.akamai.com) or [blogs.akamai.com](http://blogs.akamai.com), and follow @Akamai on Twitter.

Akamai is headquartered in Cambridge, Massachusetts in the United States with operations in more than 40 offices around the world. Our services and renowned customer care enable businesses to provide an unparalleled Internet experience for their customers worldwide. Addresses, phone numbers and contact information for all locations are listed on [www.akamai.com/locations](http://www.akamai.com/locations).

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