Enterprise in a Mobile World.

Employees at 98% of companies access business applications from mobile devices outside the office.

these are the challenges they face

- Users want access anywhere, on any device
- Enterprises need to look beyond the private WAN for application delivery
- Using the Internet for application delivery brings inherent challenges – security, performance, and reliability
- Because mobile networks were not built for the web, the last mile suffers from high latency and packet loss
- There has been a massive increase in the number of device types, operating systems, and browsers

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11K+ mobile devices 10+ mobile browsers

MOBILE IS COMPLEX

Mobile is 4x slower than landline. PRODUCTIVITY SUFFERS

Performance is slow. Enterprises need to provide the same experience across device platforms.

Akamai’s Web Performance Solutions can help.

By utilizing the Akamai Intelligent Platform™, enterprises can enable faster and more reliable mobile web experiences.

- Ensure users take the fastest Internet route
- Real-time optimizations deliver responsive experiences
- Dynamically optimize image delivery for user situations
- Gain deep, granular insights into your web delivery
- Accelerate delivery to any user, on any device, worldwide

For more information, visit www.akamai.com/appdelivery